



IMBA SPONSORSHIP INFORMATION



**By sponsoring within IMBA you will help us to
keep the cost of baseball within reach of
everyone in our community.**



IMBA SPONSORSHIP PACKAGE INFORMATION



The Innisfil Minor Baseball Association (IMBA) is a non profit organization run by a group of a dedicated volunteers that consists of your neighbors, parents and friends from Innisfil and close-by communities.

The IMBA provides opportunity for baseball for family of residents of Innisfil and surrounding communities, boys and girls of all ages and abilities. We need your help in order for the children in our community to participate.

Without your help, it would be much more difficult to provide opportunities for our young players to learn the importance of physical exercise, teamwork, sportsmanship, and good citizenship by participating in the sport of BASEBALL.

We are trying to offset rising costs of registration fees by fundraising and sponsorships to make baseball an affordable sport activity for our residents.

In return for your generosity you will receive a plaque of appreciation depicting the team you have sponsored featuring your team logo, your company/organization web site link with your logo on IMBA web site - sponsor page, name of your company displayed on our players jerseys and visibility in your community. Everything will depend what sponsorship package you will choose.

On behalf of the Innisfil Minor Baseball Association Executive and the children of Innisfil, we would like to thank you for your support and to let you know that we could not do this without you.

In appreciation,

Wendy Scharnhorst, President IMBA



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Bronze Package \$300.00: features your company's name and/or logo including link to your website and acknowledgement of your sponsorship on IMBA website as well as in our season end newsletter.

Silver Package \$500.00: features in addition to Bronze Package privileges your company name on IMBA Team Jerseys and appreciation plaque with sponsored team picture

Note: *In case of multiple Silver sponsors for the same **Select Team** (which is usually the case), all sponsors will have their company/organization names displayed for better exposure on a banner promoting their sponsorship. The banner will be displayed at the team's dugout during every game the team plays.*

Golden Package \$700.00: features in addition to Silver Package privileges your company name and/or logo displayed on IMBA banner displayed at IMBA teams home games at IRC Diamonds as well as advertising your company on IMBA event flyers (such as tournaments, all star games, fundraisers, IMBA Year end BBQ)

Platinum Package \$1000.00: features in addition to Golden Package privileges stand alone 3x3 banner with your company name and/or logo promoting your sponsorship displayed at every game of the sponsored team (home or away) at the team's dugout. Also included is recognition of your company as an official sponsor of all SOBA, OBA tournaments organized by IMBA during the season. In addition to above privileges the owner or manager from your company will be invited to throw a ceremonial first pitch at IMBA organized tournament as a recognition of your sponsorship generosity.

Notes:

- Please fill out attached Sponsorship Agreement and contact Wendy at imbac@bell.net to arrange a meeting.
- Please make cheques payable to Innisfil Minor Baseball Association
- Please forward electronic logo files in .jpeg format to johnny.perhac@gmail.com
- For any inquiries and details please contact Wendy at imbac@bell.net or 705-739-3027

INNISFIL MINOR BASEBALL ASSOCIATION SPONSORSHIP AGREEMENT

This agreement is between *Innisfil Minor Baseball Association* (hereinafter, “**IMBA**”) and _____ (hereinafter, “**Sponsor**”) for the _____ season.

Sponsorship of a team in the IMBA must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed in the IMBA Sponsorship Package), the higher purpose is to help the IMBA impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the IMBA does not permit the Sponsor to have any rights or responsibilities in the operation of the IMBA or any team in the IMBA, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the IMBA. The Sponsor and the IMBA are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: “Sponsor of a team in the (IMBA).” Sponsorship does NOT give the Sponsor the right to use the word “official” in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the IMBA only. Use of the “keystone logo” or any other logo of IMBA is prohibited, unless permission is expressly approved by board of directors of IMBA and granted in writing by IMBA.

For the considerations above, the Sponsor has decided to sponsor IMBA at the following level with understanding that its donation is to benefit the sponsored team or player:

- Bronze Package \$300.00
- Silver Package \$500.00
- Gold Package \$700.00
- Platinum Package \$1000.00

Sponsor’s signature and title

IMBA President’s Signature

Date: _____